

FOR IMMEDIATE RELEASE

Contact: Jeff Molitor, 773-744-0707, jmolitor@cliquestudios.com

COMING OCTOBER 1st

Clique Studios Wants to Give Your Business a \$100,000 Promotion

Chicago, IL - Clique Studios, and their newly launched Promotions Division, is offering Chicagoland Businesses the opportunity to enter the Clique Studios \$100,000 "Promotion to Win a Promotion" Promotion. This contest is developed in partnership with the Chicagoland Chamber of Commerce and the Illinois Small Business Development Center (SBDC) with the goal of awarding one (1) Chicagoland business a free \$100,000 promotion services contract. Entry starts October 1, 2011 and continues through October 31, 2011. The winner will be chosen by November 30, 2011.

Clique Studios invites all Chicagoland Businesses in Cook, DuPage, Kane, Lake, McHenry and Will counties, with 150 or less employees and \$100 million or less in 2010 revenues, to enter it's contest at www.cliquepromo.com (starting October 1, 2011).

Starting September 19, entrant can request an Official Invite to enter the contest by visiting the Clique Studios Facebook Fan Page, <http://www.facebook.com/CliqueChicago>, and accessing the "\$100k P2W Contest" tab. An Official Invite is not required to enter the contest but will provide a reminder for the entrant to submit their entry starting October 1st.

"We want to make a big splash in Chicago and there is no better way than to offer this initiative and assist small business through promotion and digital marketing," says Jeff Molitor, Director of Promotions at Clique Studios. *"Wrapping consumer engagement around a business' core goals and showing small businesses the success it can have to the bottom line is what our Promotions Division is all about. "We make promotion accessible, affordable and simple"* Clique Studios Managing Partner Ted Novak adds, *"\$100,000 in promotion services and prizing will be a game changer to one lucky business and we couldn't be more excited to be part of the story."*

The Grand Prize winner will receive up to \$100,000 in Promotion & Marketing services and prizing from Clique Studios, including consultation, strategy, legal, web micro-site, mobile splash page, facebook fan page, promotion administration and reporting, and more. The promotion to be executed for the winner will consist of a targeted marketing campaign that may consist of a sweepstakes, contest, adver-game, consumer incentive or social media engagement (or several of these promotion components) depending on the winner's business, objectives and consumer demographic.

Clique Studios also wants to highlight their Mobile Marketing capabilities by offering a Contest Registration Incentive. The first 20 Contest entrants, and every 10th entrant thereafter, will receive a free mobile splash page from Clique Studios.

Entrants can find additional contest information and details (including Official Rules) at www.cliquepromo.com.

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About Clique Promotions: Clique Promotions, a Division of Clique Studios, creates compelling marketing programs that captures consumer imaginations. We specialize in a culture of service that delivers programs via targeted platforms that make sense, including Facebook Apps, Sweepstakes, Instant-Win games, Photo & Video Contests, Consumer Incentives, Partnership Marketing, and Sales Incentives. Visit www.cliquestudios.com/promotions/ for more information

About Clique Studios. Clique Studios is a digital design and marketing agency based in Chicago, Illinois that specializes in cultivating consumer engagement for businesses through websites, mobile sites, branding and promotion. Founded in 2004. Our sites build relationships. Our sites make money. Our site means business, for business.

Visit www.cliquestudios.com for more information.

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